



Round Table
**Contribution of Leading Russian Business Companies into
Sustainable Urban Development**

27 October 2020, 12.15–14.15

Organizers: SGM Agency, Russian Union of Industrialists and Entrepreneurs, ICSEER Leontief Centre

Moderators

- **Elena Feoktistova**, Managing Director on Corporate Responsibility and Sustainable Development, Russian Union of Industrialists and Entrepreneurs
- **Elena Dolgikh**, General Director, SGM Agency

Abstract

Leading Russian business companies pay great attention to social stability and infrastructure development, improving the quality of life in the regions. Over the past five years, much attention has also been paid to improving the quality of urban environment and infrastructure, and green initiatives.

A special role is given to partnership programmes between governments and business. In the context of the COVID-19 pandemic, the efficiency of cooperation between business and government has again become the focus of public attention.

In Russia, development institutions, in particular the state development corporation VEB.RF, play a significant role in promoting effective cooperation between business and local governments. Tools for assessing the contribution of business companies into sustainable urban development in Russia are yet to be developed.

Topics for discussion:

- The role of Russian business companies in promoting the 2030 Agenda for Sustainable Development in the cities.
- Checking the efficiency of cooperation between local governments and business amid the COVID-19 pandemic.
- Experience in monitoring the SDGs implementation at the regional level.
- Development of tools for assessing the contribution of business companies into sustainable urban development.

Speakers

Successful Cooperation between the Vologda Region Government and Severstal PJSC

Anton Koltsov, First Deputy Governor, Chairman of Vologda Region Government

The Case of Severstal PJSC

Natalia Poppel, Head of Corporate Social Responsibility Department, Severstal PJSC

Sustainable Regional Development: The Case of PJSC Commercial Bank "Center-invest"

Alexandr Dolganov, Deputy Chairman of the Executive Board, PJSC Commercial bank "Center-invest"

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Julia Mazanova, Social Policy and Corporate Communications Director, Management Company METALLOINVEST LLC

Cooperation between the Belgorod Region Government and the Management Company METALLOINVEST LLC to Implement Measures to Prevent Spread of COVID-19 across the Belgorod Region

Natalia Zubareva, Deputy Governor of the Belgorod Region

Fruitful Cooperation between Government and Business: The Case of SIBUR Holding PJSC

Stanislav Kasparov, Head of Business Support within Regions of Business Presence, SIBUR Holding PJSC

The Role of Business-Civil Society Communication in Urban Development

Zhan Zagidullin, CEO, Agency "Da-Strategy"

Coca Cola's Contribution to Russia's Sustainable Development

Aleksandr Gorbachev, Sustainability Manager, Coca-Cola HBC Russia

Nikolai Pitirimov, Chairman of the Board of Directors, International Consortium "Saint-Petersburg Cleantech Cluster for Urban Environment"

Nikita Lomagin, Expert, Tyreman Group LLC — Interreg BSR Project Baltic Industrial Symbiosis (BIS) Russian Project Partner